



Communicate, Collaborate, Innovate

Australian
Telecommunications
Users Group

Media Release

3RD ANNUAL NATIONAL AWARDS FOR THE EFFECTIVE USE OF BROADBAND

ATUG congratulates the following winners of the 3rd Annual National Awards for the Effective Use of Broadband. As Australia heads into the National Broadband Network and the emerging Digital Economy, the award winners point to the power of advanced communications services and true broadband in making a real difference.

BUSINESS

ELK Software Group, Western Australia for eNewsletters Online, an application which is of great relevance to small business. E-newsletters Online uses broadband to save time and money for hundreds of Australian small businesses. E-Newsletters gives SMEs an easy, low cost way of maintaining contact with their customers via the internet.

GOVERNMENT

The Department of Environment and Conservation Western Australia Pollution Response Unit for their co-ordination between emergency services and its management of video and online records. The Department is using Broadband to integrate sensor and video data from vehicle and portable equipment onto one screen making it available much faster to many agencies delivering better environmental outcomes in Western Australia

COMMUNITY

Livewire.org.au - a ground breaking service which integrates fixed mobile and wireless Broadband to enable young people between 10 and 21 to connect with their peers and family. The service improves the social and emotional wellbeing of seriously ill and disabled young people.

HEALTH

Loddon Mallee Health Alliance in Victoria for their Virtual Trauma Critical Care Unit (ViTCCU), which enables trauma specialists at the Alfred, the Austin and St Vincent's Hospitals as well as the paediatric Trauma team at the Royal Children's Hospital to manage the care of regional trauma victims after they arrive in the emergency room of participating hospitals in Mildura, Swan Hill, Echuca and Bendigo.

EDUCATION

The Northern Territory Government for the STARS Satellite Network - a new network that underpins the rollout of interactive and online services to 50 schools, 25 health clinics and 160 distance education students located in remote areas of the Northern Territory. Better Broadband is enabling new education and health service models in these communities.

David Tudehope, Managing Director of Macquarie Telecom, industry partner for the 2009 Broadband Awards, congratulated the winners on their innovative use of broadband and the applications and uses they had developed to do better business and to deliver better outcomes for customers and clients.

The awards were presented to the winners at ATUG's Gala Networking Evening on the 12th of March at the Australian Technology Park by the Minister for Broadband, Communications and the Digital Economy, Senator Stephen Conroy.

Industry Partner for the ATUG 2009 Broadband Awards:



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